

NICESamanvay 2026 - CULTURAL ENTREPRENEURSHIP SUMMIT

Agenda

Date: 20th & 21st June, 2026

Time: 09.30 AM to 08:30 PM

Venue: Bangalore International Centre (BIC)

7, 4th Main Rd, Stage 2, Domlur, Bengaluru, Karnataka 560071

Description	Time
DAY 1 – 20th JUNE, 2026	
Registration (Ground Floor Entrance)	10:00 am – 10:30 am
AUDITORIUM SESSIONS	
Welcome Address by Sanjay Anandaram - Co-Founder, NICEorg	10:30 am – 10:40 am
My Story - Building of Akshaykalpa by Shashi Kumar ; Founder & CEO of Akshaykalpa	10:40 am – 11:00 am
My story in Conversation - Shilpa Sharma ; Creative Entrepreneur: Lifestyle, Travel & Hospitality, Craft Evangelist and Curator and Founder of Breakaway and Jaypore in conversation with Arundhati Kumar - Founder at Beej and Co-Founder; Clima Collective	11:00 am – 11:30 am
Keynote - Nand Kishore Chaudhary ; Social Entrepreneur, Founder & Chairman at Jaipur Rugs (Auditorium)	11:30 am – 12:00 pm
Keynote - Ankush Dadu ; Partner - Anand Sweets & Savouries	12:00 pm – 12:30 pm
LUNCH 12:30 to 1:30	
Enterprises Story Curation will happen in the Gallery (11:00 am to 08:00 pm)	
Panel Discussion: “Building Cultural Enterprises in the NE and Eastern part of India” { Richa Maheshwari , Founder at Boito, Sanghamitra Kalita , Founder & Creative Director - Econic} - Moderated by Sanjay Anandaram	01:30 pm – 02:00 pm
Conversation 3 - R&D in Pottery Prof Arman Ovla (Auditorium) in conversation with Sanjay Anandaram	02:00 pm - 02:30 pm

<p>Panel Discussion: “Accelerating Investments in Cultural Enterprises” {Sriram Sankaran from Native Lead, Chakravarthy AB from Upaya, Koushik Ramani, TBC} Moderator: Chandu Nair</p>	03:15 pm - 03:45 pm
<p>Panel Discussion: “Role of Incubators, Accelerators & Networks in growing CE's” {Ram Kevalur from TiE Mysuru, Naman Singhal from AIC ISB Mohali, Balachandar from Startup Singam and C M Patil from Krishikalpa} Moderator: Madan Padaki, Founder of JAN AI</p>	03:45 pm – 04:30 pm
Tea Break - 4:30 pm to 04:45 pm	
BOARD ROOM	
AMA with Ritu Oberoi from For Sarees	05:15 pm – 05:30 pm
AMA with Vishpala Hundekari from Ekibeki	05:30 pm – 05:45 pm
AMA {TBC}	05:45 pm – 06:00 pm
AMA {TBC}	06:00 pm – 06:15 pm
LIBRARY	
Masterclass on Product Design for Fashion & Home Decor Entrepreneurs - Kavita Chaudhary from Jaipur Rugs	02:30 pm – 03:15 pm
Masterclass on Branding & Digital Marketing - Sneha Ullal Goel	04:30 pm – 05:15 pm
AUDITORIUM	
Cultural Performance – Go Brahma	06:15 pm – 06:45 pm

Description	Time
DAY 2 – 21st JUNE, 2026	
Registration (Ground Floor Entrance)	09:45 am – 10:20 am
Enterprises Story Curation will happen in the Gallery (11:00 am to 08:00 pm)	
AUDITORIUM SESSIONS	
Welcome Address by KV Kanchana , CEO NICEorg - Auditorium	10:20 am – 10:30 am
Sanjay Anandaram in Conversation with Raghu Ananthanarayan	10:30 am – 11:00 am
Tea Break - 11:00 am to 11:15 am	
Keynote Anuradha Kumra , Advisory Board Member Retail Craft Ministry of Textile & MSME	11:15 am – 11:45 am
Keynote Manoj Kumar , Founder of Araku Coffee <i>AUDITORIUM</i>	11:45 am – 12:15 pm
Panel Discussion: Economic Transformation through Tourism - Dr. Venkataramanaiah Saddikuti (Venkat) , Professor and Dr Priyanka Sharma , Chairperson- Marketing Management, IIM Lucknow Moderated by Shradha Sharma, Founder & CEO of YourStory	12:15 pm - 12:45 pm
12:45 to 01:45 Lunch	
BOARD ROOM	
AMA with Meghna Khanna from the Bindi Project	05:00 pm – 05:15 pm
AMA with Pragya Batra from Quirksmith	05:15 pm – 05:30 pm
Masterclass on Pitching for Investments by Ravi Krishnappa , General Partner at July Ventures (Registrations closed)	
LIBRARY	
Building Mental Resilience in the Entrepreneurial journey - Richa Singh - Co Founder at YourDOST in conversation with Sanskriti Dawle of Thinkerbell	
	01:45 pm - 02:25 pm

Labs and Swetha Sunderraman of the Indian Motif	
Masterclass on Measuring Impact - Rashmi Dhanwani from ArtX	02:25 pm – 03:10 pm
Panel Discussion on Yoga and Wellness - Dr Vasudha Sharma , Co-founder and Head-Medical services, Vivekananda Health Global (VHG) Physician, Upasana Bijoor , Founder of Natureville Holistic Wellness Center Pvt Ltd & Beena Merwade , Director @JustB Moderated by Kanchana KV , CEO at NICEorg	04:15 pm – 04:50 pm
Tea Break - 4:15 to 4:30 pm	
AUDITORIUM	
Panel Discussion on CSR Dhruvi Shah - Executive Trustee & CEO of Axis Bank Foundation, Ritika Gandhi - Vertical Lead & Group Manager, CSR, Titan Company Limited Moderator: Srikrishna Sridhar Murthy , Co-Founder and CEO at Sattva Consulting	03:10 pm - 03:40 pm
Panel Discussion: Raising Investments as a CE - Savini Sonavaria from Pashoopakshee, Charanya Kumar from Chittam, Payal Nath from Kadam Haat Moderated by Yosha Gupta of MeMeraki	03:40 pm - 04:15 pm
Roopa Doraswamy - presenting GoBrahma	04:50 pm - 05:00 pm
Panel Discussion on OneTac - a digital grid for Tourism, Art and Culture Satish Shekar - Co-Author, Mission Lead of OneTac, Prathima Manohar - Chair - The Urban Vision & Director - GoodPass & Paradise Holidays Moderator: Sanjay Anandaram , Co-Founder of NICEorg	05:30 pm - 06:00 pm
Concluding Session	06:00 pm