



Network of Indian
Cultural Enterprises

Annual Report - 2025

Executive Summary

Year 2025 for [NICEorg](#) moved the needle towards accelerating growth of the Cultural Entrepreneurship Ecosystem in the country. We continued to work on strengthening an ecosystem that enables growth and sustainability of Cultural Enterprises in the country.

The focus continued on enabling support mechanisms for Cultural Entrepreneurs to build sustainable livelihoods while preserving and promoting cultural heritage.

Our work spanned across capacity building, ecosystem connectivity, and enabling investments. Through targeted programs, [NICEorg](#) continues to enable a supportive Cultural Entrepreneurship Ecosystem for cultural entrepreneurs and creative organizations with skills development, mentorship, and other business support functions. The endeavor is to aid them to strengthen both their creative practice and enterprise sustainability.

Executive Summary

Following are some of the significant aspects of NICEorg's work in 2025:

- Facilitated 100+ hours of mentorship and masterclasses
- Featured 20+ brands by way of blogs
- 5 Institutional partnerships
- Annual Cultural Entrepreneurship Summit with 150+ participants, 29 speakers across 16 sessions
- 3 Angel Investment Sessions Facilitated
- 22 Enterprises engaged through Accelerator Programs

We eagerly look forward to growing this mission with all stakeholders in the year 2026. **A big thank you to our Donors, Sponsors, Mentors, Volunteers, Interns, Cultural Entrepreneurs, Investors and Partners.** We are very grateful and look forward to more collaborative work in the months to come

Regards,
Kanchana KV - CEO, NICEorg

KEY ACHIEVEMENTS - 2025

PARTNERSHIPS & PROGRAMS

Partnership with [Aditya Birla Fashion and Retail Ltd \(ABFRL\)](#) to empower India's cultural entrepreneurs and revive rare crafts through a national accelerator program. This initiative was designed to identify and mentor promising cultural enterprises across the fashion and home decor sectors. Focused on rare and diminishing crafts, the program will provide selected entrepreneurs with deep-dive mentorship from ABFRL's experts in marketing, design, supply chain, finance, and entrepreneurship, while also facilitating exposure to potential brand partnerships within ABFRL's portfolio.



KEY ACHIEVEMENTS – 2025

PARTNERSHIPS & PROGRAMS

Partnership with the Punjab Cultural Project:

Partnered with the [Punjab Cultural Project \(PCP\)](#) to launch the 7th chapter of NICEorg in Punjab. This marked the successful commencement of partnership between NICEorg and Punjab Cultural Project (PCP) to grow the Cultural Entrepreneurship Ecosystem in Punjab. The first initiative of this partnership was an investor led Accelerator Program. [AIC-ISB Mohali](#) was also onboarded as a partner for this accelerator program with NICEorg playing the role of a knowledge partner. 10 Enterprises were selected to be part of this 1st cohort. Key investor-mentors included [Garry Birring](#), [Raman Brar](#), [Jaspreet Singh](#), [Aaina Garg](#), and [Adarsh Garg](#) all actively invested in being part of the growth of Cultural Brands.



KEY ACHIEVEMENTS – 2025

PARTNERSHIPS & PROGRAMS

Established a strategic partnership with [Indian Institute of Crafts & Design \(IICD Jaipur\)](#) to accelerate growth in India's craft entrepreneurship sector.

This collaboration aims to bridge traditional craftsmanship with contemporary business opportunities. The partnership was envisaged to combine NICEorg's expertise in cultural enterprise development with IICD's deep understanding of craft education and innovation. This joint initiative will focus on empowering craftpreneurs, enhancing market access and elevating Indian crafts to global markets. The partnership also led to the commencement of the Craft Accelerator Program comprising of a cohort of 10 Craft Entrepreneurs. The program aimed at strengthening craft-led enterprises through hands-on learning, field visits, and expert-led sessions.



KEY ACHIEVEMENTS – 2025

PARTNERSHIPS & PROGRAMS

Network of Indian Cultural Enterprises (NICEorg) has partnered with [TiE Bangalore](#) and [Culkey Foundation](#) to establish the country's first dedicated Cultural Entrepreneurship Fund. This pioneering initiative marks a significant milestone in supporting and scaling businesses that celebrate and promote India's rich cultural heritage. The fund will exclusively focus on investing in cultural enterprises across India, specifically targeting ventures that are building branded businesses leveraging the nation's diverse cultural assets. The strategic partnership represents a crucial step forward in creating a robust ecosystem for cultural entrepreneurship in India.

INVESTING IN INDIA'S CULTURAL ENTERPRISES



Network of Indian Cultural Enterprises (NICEorg), TiE Bangalore and Culkey Foundation are happy to announce the launch of a Cultural Entrepreneurship Fund to exclusively invest in Cultural Enterprises in India.

This will be the first such Fund in the country focused on enterprises building branded businesses based on India's cultural assets.

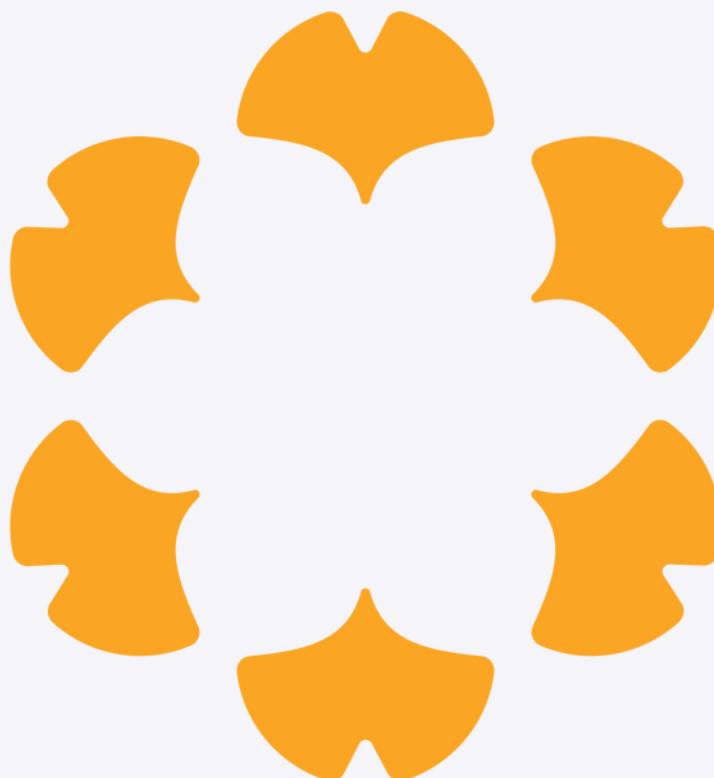
Watch out for updates and more details soon

LinkedIn - [NICEorg](#), [TiE Bangalore](#) and [Culkey Foundation](#)

Instagram - [@niceorg.in](#), [@tiebangalore](#) and [@culkeyf](#)

PARTNERSHIPS & PROGRAMS

NICEorg partnered with Next Bharat Ventures to collaborate in mentoring, networking and extend other support activities to cultural enterprises that are part of each other's networks



**Next
Bharat**

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

After the success of the inaugural edition of the Cultural Entrepreneurship Summit – NICESamanvay in 2024, the 2nd edition was held on June 28th, 2025 at the Bangalore International Centre, Bengaluru. The theme for this year's event was **Technology & Culture: Opportunities and Challenges**.

Highlights of the event can be found at

<https://youtu.be/UxTDxv1gz8k?si=i49AdbGt085A8gX3>

The Summit was sponsored by [NuVentures](#), [TiE Bangalore](#) was the industry partner along with the [Telangana Innovation Cell](#) as the Government Ecosystem partner. NICESamanvay 2025 brought together top govt officials, policy makers, corporate leaders, practitioners, and experts to share their thoughts on what it takes to embed technology in growing Cultural Brands. The Summit also showcased cultural enterprises that have successfully embraced technology in managing supply chains, designing innovative products in growing their brands.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

The inaugural session had [Shri Priyank Kharge](#), [Shri Jayesh Ranjan](#), IAS, [Ms. Mugdha Sinha](#), IAS and [Mr CK Venkataraman](#) presenting the views from the lens of the Government and Corporate on growing Indian Cultural Brands. Shri Jayesh Ranjan also announced the launch of a Food and Beverage and Experiential Tourism Accelerator Program in Telangana in partnership with NICEorg and other local ecosystem stakeholders.

Other speakers included [Manohar Hotchandani](#), [Venk Krishnan](#), [Hari Balasubramanian](#), [Naga Prakasam](#), [Madan Padaki](#), [Sujay Suresh](#), [Innu Nevatia](#), [Siva Devireddy](#), [Abhilesh Gupta](#), [Padmini Govind](#), [Anuradha Chandrashekhar](#), [Dr S Thangalakshmi](#), BS Kunal, [Vasanthi Hariprakash](#),

[L N Koteshwar](#), [Vijaya Krishnappa](#), [Neeta Shah](#), [Krishna Priya Akella](#), [Gopi Byluppalla](#), [Uha Sajja](#), [Meraj Faheem](#), [Ajit Padmanabh](#), [Satish Shekar](#), [Hemamalini Padmanabhan](#) to name a few.

KEY ACHIEVEMENTS - 2025

NICESamanvay - 2025



KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

NICEorg AT THE LAUNCH OF THE CULINARY EXPERIENTIAL TOURISM ACCELERATOR

NICEorg's attempt in building and bringing together the Cultural Entrepreneurship ecosystem in Telangana since 2023 finally resulted in the launch of the Telangana Culinary and Experiential Accelerator.

NICEorg partnered with [Gopi Byluppala](#) of [The Culinary Lounge](#) and Telangana Tourism to launch the Telangana Culinary Experiential Tourism Accelerator (TCETA) on Nov 12th in Hyderabad. [Shri Jayesh Ranjan](#), IAS, Special Chief Secretary, Govt of Telangana, Ms Kranthi V, MD Telangana Tourism Dev Corp, [Harikiran Vadlamani](#), founder [NICEorg](#), Ms Edith Nordmann of the Netherlands India Chambers of Commerce and Trade and [Sanjay Anandaram](#) were present on the occasion



KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

NICEorg CURATES CULTURAL ENTREPRENEURSHIP SESSION WITH BRITISH COUNCIL

As part of the Bengaluru edition of Creative Convergence on 5–6 November 2025, [British Council India](#) and [NICEorg](#) hosted the NICE Angels Meet, a curated Pitch Fest for Creative Businesses.

This was part of NICEorg's objective to bring together emerging and growth-stage cultural enterprises with angel investors who understand the creative economy, with the aim of catalysing early and growth-stage investments in India's cultural sector.

6 Enterprises building brands in Crafts and Experiential Tourism Ventures presented their ventures to experienced angels and mentors [Ravindra Krishnappa](#), K Srinivasa Rao, Sathyanarayana BV and [Sanjay Anandaram](#) for their feedback and for potential investment. The session was well received with insightful feedback on narrative construction, business models and the need to identify initial key customers and partners was provided to the ventures. Follow- on conversations are now in process.

[Kanchana KV](#), CEO of [NICEorg](#) also delivered a talk on the importance of growing cultural entrepreneurship in the country.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS



NICE Angels Meet at Creative Convergence, Bengaluru – Cultural entrepreneurs pitch their ventures to angel investors and mentors during the curated session hosted by NICEorg and British Council India on November 5–6, 2025, fostering investments in India's creative economy.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

Masterclass at CultureCon 2025

For the second consecutive year; [NICEorg](#)'s CEO, [Kanchana KV](#) led a masterclass at CultureCon 2025 on building enterprises in the Creative and Cultural Economy. This year's masterclass focused on the art of pitching. Participants had an opportunity to present their ideas to the larger audience, gain feedback and receive pointers on precise and effective story telling of their brands.

CultureCon is powered by creative sector consulting firm [Art X Company](#) and [Festivals From India](#) – India's only platform for art and culture festivals.



KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

Cultural Entrepreneurship at the [Kumaraguru College of Liberal Arts and Science, Coimbatore](#)

[NICEorg](#) was invited to be part of a week-long Liberal Edge program offered at the [Kumaraguru College of Liberal Arts and Science, Coimbatore](#).

The program was an inter-disciplinary and interest-driven learning experience designed to help students build range, develop expertise, and explore fields beyond their core undergraduate disciplines.

As part of this initiative, a week-long module on Cultural Entrepreneurship was designed and disseminated by [NICEorg](#). A total of 25 students from various disciplines such as Psychology, Political Science, Data Analytics presented a business idea on building Cultural Brands in the presence of a jury from the Kumaraguru Academia.

There were 10 sessions covering various aspects of building a Cultural Brand. The week-long course also included a visit to the Crafts Council of Tamil Nadu's exhibition in Coimbatore along with two expert sessions by [Janhavi Kulkarni](#), founder of Kalenele and [Vidhya Sivaraj](#), Founder of Urbanitii.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS



Cultural Entrepreneurship Workshop at Kumaraguru College – Students from diverse disciplines participate in NICEorg's week-long Liberal Edge program module on building cultural brands at Kumaraguru College of Liberal Arts and Science, Coimbatore.

EVENTS & WORKSHOPS

Roundtable on Unlocking CSR for Startup Innovation in India

NICEorg was invited to be part of a round table on unlocking CSR for Startup Innovation in India hosted by AIC-IIITH and Artha Samarth Consultancy in Hyderabad on the 25th of September, 2025. The round table comprised representations from Industry associations, corporates, incubators, and other ecosystem experts. The discussion topics included:

- Bridging the disconnect between CSR and startups by addressing structural and cultural barriers
- Mainstreaming innovation through ecosystem coordination, matchmaking platforms, and knowledge-sharing spaces
- Policy and regulatory clarity to strengthen confidence in CSR funding for incubators and startups.

As an output to the round table, AIC-IIITH published a White Paper capturing the insights and recommendations from the participants with an aim to amplify the impact of CSR in India!

KEY ACHIEVEMENTS – 2025



Roundtable on CSR and Startup Innovation – Ecosystem stakeholders including industry associations, corporates, incubators, and experts convene at AIC-IIITH, Hyderabad on September 25, 2025, to discuss unlocking CSR funding for startups and addressing barriers to innovation in India.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

Voices of Experience roundtable

Kanchana KV represented NICEorg as a speaker for the “Voices of Experience” roundtable at the Launch Event of the NSRCEL Women Startup Program (wsp) Scale Hub Women in Art & Craft, on the 6th of October 2025.

This was part of the Women Startup Program (wsp), supported by Kotak Mahindra Bank Ltd., to support women entrepreneurs in building and scaling their ventures through a structured, cohort-based incubation journey.

As part of wsp, the Scale Hub Women in Art & Craft brought together 24 women founders with market traction and defined products. The round table was designed to:

- Enable founders to learn directly from seasoned leaders who have built markets and created lasting impact, and
- Provide a platform for entrepreneurs to share their challenges, lessons, and growth journeys.

KEY ACHIEVEMENTS – 2025



Voices of Experience Roundtable at WSP Scale Hub Launch – Kanchana KV of NICEorg joins seasoned leaders and women entrepreneurs at the NSRCEL Women Startup Program Scale Hub for Women in Art & Craft launch event on October 6, 2025, sharing insights on building and scaling ventures in the creative economy.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

[NICEorg IN VIGYAN DHARA September 2025 issue](#)

The Office of the Principal Scientific Adviser (OPSA) to the Govt of India invited [NICEorg](#) to submit a piece on AI for Arts and Heritage for its [Vigyan Dhara September 2025 issue](#).

The complete publication can be accessed by clicking the link below:

https://psa.gov.in/CMS/web/sites/default/files/psa_custom_files/VIGYAN%20DHARA%20MAGAZINE%20AUGUST%20EDITION%20-%2008%20Sept.pdf

NICEorg's submission is featured in Chapter 8, page 97 of the publication.

We are honoured that our submission is featured in Chapter 8, page 97 of the publication.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

[NICEorg at Hyderabad Literary Festival 2025](#)

The Hyderabad Literary Festival (HLF) 2025 was a grand celebration of literature, culture, and artistic expression.

For the first time, a session on the role of Science and Technology in building Cultural Enterprises was included. This was curated and led by NICEorg and had [Madhav Bhat](#) and [Vijaya Krishnappa](#) as the panelists. The speakers on the panel provided insights on their work and around how technology has and can aid growth of Cultural Brands in the country. The discussions were followed by Q&A session with a very participative and engaged audience.

KEY ACHIEVEMENTS – 2025



Science and Technology in Cultural Enterprises Panel at HLF 2025 – NICEorg curates a first-of-its-kind session at the Hyderabad Literary Festival 2025, featuring panelists Madhav Bhat and Vijaya Krishnappa discussing how technology can accelerate the growth of cultural brands in India.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

NICEorg at the 24th Edition of India Fashion Forum

Featured significant representation from NICEorg in a critical panel discussion titled 'Crafting Consciousness: How can Craft Clusters and Handloom become more Interwoven into Mainstream Brands' Sourcing and Modern Quality Demands?'. The panel brought together industry experts including Samrat Som, Kanchana K V, Manish Saksena, Ravi Shekhar Sharma, and Kunal R Sachdev.

The discussion focused on integrating traditional craft clusters and handloom sectors with contemporary market demands, addressing key challenges and opportunities in the cultural enterprise ecosystem. This participation reinforces NICEorg's commitment to bridging the gap between traditional craftsmanship and modern market requirements.

KEY ACHIEVEMENTS – 2025



Crafting Consciousness Panel at India Fashion Forum 2024 – Kanchana KV of NICEorg joins industry experts Samrat Som, Manish Saksena, Ravi Shekhar Sharma, and Kunal R Sachdev at the 24th India Fashion Forum to discuss integrating craft clusters and handloom into mainstream brands' sourcing and meeting modern quality demands.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

NICEorg AT CREATIVE ECONOMY FORUM:

Sanjay Anandaram, co-founder of NICEorg, was on a panel titled Creative Enterprise: Building Businesses Rooted in Culture at the Creative Economy Forum held on Nov 8th, 2025 in New Delhi at the IGNCA.

The Forum supported by the Ministry of Culture, Ministry of Information & Broadcasting, and Ministry of Tourism, Government of India brought together an influential mix of Cultural and Creative Businesses, Celebrated Artists, Producers, Creative Entrepreneurs, thinkers, Investors and VCs, Industry bodies & Stakeholders, Media & Press, Educators & Students.



KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

Bridging the Craft-Market Gap: Panel Discussion at Project Tarasha:

On February 24, 2025, the Tarasha Craft Exhibit 2025 at CSMVS, Mumbai hosted a meaningful panel discussion on connecting artisan entrepreneurs with market opportunities. Moderated by Kanchana KV, CEO of NICEorg, the panel also had representation from three cultural entrepreneurs: Ritu Oberoi (Founder, ForSarees), Vishpala Hundekari (Director and Founder of Ekibeki), and Yosha Gupta (Founder and CEO of MeMeraki).

Panelists shared their experiences in developing sustainable business models that honor traditional craftsmanship while meeting modern market demands. The discussion also touched upon supply chain issues and design interventions required to promote Indic goods both at a national and global level.

KEY ACHIEVEMENTS – 2025



Bridging the Craft-Market Gap Panel at Project Tarasha – Kanchana KV of NICEorg moderates a discussion with cultural entrepreneurs Ritu Oberoi (ForSarees), Vishpala Hundekari (Ekibeki), and Yosha Gupta (MeMeraki) at the Tarasha Craft Exhibit 2025, CSMVS Mumbai, on February 24, 2025, exploring sustainable business models that connect artisan entrepreneurs with market opportunities.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

Indic Santhe Showcases India's Cultural Heritage in Bengaluru:

NICEorg partnered with IndiQube to host Indic Santhe at IndiQube Golf View, Bengaluru. A day-long celebration of handmade crafts, ethical fashion, and traditional foods.

Six heritage-led brands participated in this first collaborative activity:

- Resham Dor – reviving forgotten crafts
- Bhogaraju's Foods – preservative-free pickles and podis
- Tamaala – supporting 160+ rural artisans
- Tharangini Studio – organic block printing with 6,000+ designs
- Tanzeb Chikankari – showcasing intricate embroidery
- Bunavat – promoting ethically sourced handloom weaves

The event included storytelling, product displays, and live block printing demo. The collaboration highlights NICEorg and IndiQube's commitment to supporting cultural entrepreneurship.

KEY ACHIEVEMENTS - 2025

EVENTS & WORKSHOPS



Indic Santhe at IndiQube Golf View, Bengaluru – Heritage-led brands showcase handmade crafts, ethical fashion, and traditional foods at the collaborative event hosted by NICEorg and IndiQube, celebrating India's cultural entrepreneurship.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

NICEorg AT LOVELY PROFESSIONAL UNIVERSITY (LPU)

Sanjay Anandaram – co- founder of NICEorg delivered a 2 hour talk on Cultural Entrepreneurship: What, Why and How at LPU on Nov 10th.

Lovely Professional University and NICEorg also signed a MoU on November 11th to collaborate on building Cultural Entrepreneurship ecosystem at the University.



KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

NICEorg AT SANKALP 2025

For the first time ever, Sankalp Bharat incorporated a dedicated vertical at its flagship annual event spotlighting India's vibrant cultural and creative economy across crafts, culture, and cuisine.

NICEorg was a partner at this event curating this Cultural Entrepreneurship piece at Lucknow in the month of December 2025. A session on pitching was curated for Cultural & Creative Economy entrepreneurs to learn, pitch, and connect with potential angel investors.

Post the event, NICEorg continues to engage with the participating brands to help raise funds and further growth of their Enterprise.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS



Cultural Entrepreneurship at Sankalp Bharat 2025 – NICEorg curates a dedicated pitching session for cultural and creative economy entrepreneurs at Sankalp's flagship event in Lucknow, December 2025, connecting craft, culture, and cuisine ventures with angel investors.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

NICE CHAPTER MEETS

NICE BENGALURU CHAPTER MEET – SESSION ON ANGEL FUNDING

The NICE Bengaluru Chapter members participated in a session on Raising Angel Investments on the 26th of November, 2025. The session was led by [Ajay Rungta](#) for NICEorg Bengaluru Chapter Entrepreneurs. The session provided insights and practical approaches to Entrepreneurs on raising angel monies to grow their Cultural Brands. The venue for the meet was at the [Get My Parking](#) office in HSR, Bengaluru. [Rasik Pansare](#), Founder of Get My Parking also participated in the session and shared his experiences on raising investments with the participants.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS



NICE Bengaluru Chapter Meet on Angel Funding – Ajay Rungta leads a session on raising angel investments for cultural entrepreneurs at Get My Parking office, HSR Layout, Bengaluru, on November 26, 2025, with founder Rasik Pansare sharing his fundraising experiences.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS

NICE CHAPTER MEETS

"Branding is Everything?" Masterclass by Trupti Vasudev Captivates Audience at Bangalore Chapter Meet

The Bangalore Chapter Meet hosted an exclusive masterclass titled "Branding is Everything?" on February 14th, 2025, featuring brand strategist [Trupti Vasudev](#), Director at Actimedia PR & Digital.

Drawing from her impressive 25+ years of expertise in Corporate Communications, Sports & Retail Marketing, and Market Research, Ms. Vasudev shared valuable insights with attendees.

Ms. Vasudev brought varied perspectives about branding also showcasing examples of products that have incorporated unique branding strategies; making it particularly valuable for Cultural Entrepreneurs looking at building their brands.

KEY ACHIEVEMENTS – 2025

EVENTS & WORKSHOPS



"Branding is Everything?" Masterclass at NICE Bangalore Chapter – Brand strategist Trupti Vasudev of Actimedia PR & Digital shares insights on branding strategies with cultural entrepreneurs at the February 14, 2025 chapter meet, drawing from her 25+ years of expertise.

KEY ACHIEVEMENTS – 2025

NICE YOUNG CHAMPIONS – BUILDING The ECOSYSTEM



RASIK PANSARE – Co-Founder at Get My Parking

A young tech entrepreneur based out of Bengaluru; Rasik has been an active champion in supporting NICEorg's ecosystem building work.

He has been instrumental in offering venues for Chapter meetups and also share his experiences in raising capital and facilitating relevant connects for Cultural Enterprises.

Rasik truly symbolizes the act of “paying it forward” – a key instrument in collaboratively growing Enterprises and eventually a robust thriving supportive ecosystem!

KEY ACHIEVEMENTS – 2025

NICE YOUNG CHAMPIONS – BUILDING The ECOSYSTEM



RITIKA RAGHAV

An aspiring communications professional, Ritika started her engagement with NICEorg as an intern but continued to be part of the journey beyond the duration of the internship.

From managing social media handles of NICEorg to leading a group of volunteers at NICESamanvay; she has been at the forefront taking on initiatives to help build NICEorg's Cultural Entrepreneurship Ecosystem

CONCLUSION

WAY FORWARD

In the year 2026, NICEorg aims to further strengthen the ecosystem by launching the following significant initiatives:

- NICESamanvay in at least 3 Indian cities
- Accelerator programs with Jaipur Rugs Foundation and ABFRL
- Engage with at least 500 Cultural Enterprises across various initiatives and create impact of at least 10K livelihoods
- Accelerate conversations on the role of Cultural Enterprises in the country and facilitate investments for at least 5 Cultural Enterprises

To make all of the above happen and grow this mission, we seek the continued support, guidance and involvement of all stakeholders. We look forward to the growth of collaborative work to strengthen this ecosystem. Please do write to us at namaste@niceorg.in with your thoughts and suggestions as always! Once again, THANK YOU from all of us at NICEorg.