



Network of Indian
Cultural Enterprises

NICE NEWSLETTER | NOVEMBER 2024

Namaste,

Happy Diwali to all! This November, we are excited to share updates about the programs and initiatives carried out during the month of October, 2024. Thank you to the NICEorg community for all the support. Stay tuned for updates on what's happening in the NICE community!

Happenings at NICEorg in October 2024!

nice
Network of Indian
Cultural Enterprises
WEBINAR

COLLABORATION: NURTURING THE MINDSET OF WINNING TOGETHER

RSVP Link - <https://forms.gle/d9Xa8ByTand3QdMv6>

Zoom <https://zoom.us/j/94008257767?pwd=S0MF7kjgQ7Lcx0FnUnCB0OzaevBK6.1>

Wednesday, 23rd October, 2024
4.30 pm - 5.30 pm

In conversation with

SWETHA SARMA SUNDERRAMAN
FOUNDER OF THE INDIAN MOTIF.
PROMOTING HANDMADE TEXTILES

SAMEER GUGLANI
CURATOR OF SUPERMORPHEUS.
COMMUNITY FOR CONSCIOUS ENTREPRENEURS.

And

CHARANYA V KUMAR
FOUNDER & CEO OF CHITTAM.
GAMIFYING INDIC CULTURAL EDUCATION

Webinar- Collaboration: Nurturing the Mindset of Winning Together

NICEorg organised a webinar focussing on Collaboration with an emphasis of nurturing the mindset of winning together. NICEorg champions, **Swetha Sarma Sunderaman**, Founder of The Indian Motif, and **Charanya V Kumar**, Founder of Chittam, spearheaded the conversation with **Sameer Guglani**, Curator of Supermorpheus, a community for conscious entrepreneurs.

Sameer's work with entrepreneurs for about 2 decades based on his company's values on collaboration and growing together was very relevant on how ecosystems can and ought to be built. He, along with Swetha, Charanya and Kanchana, CEO of NICEorg, delved into the importance of cultural entrepreneurs seeking and offering support which spoke of the leaps and bounds of growth that can be achieved by working together.

With over 25 attendees, NICEorg saw its mission in practice with some really insightful questions asked by the audience. NICEorg would like to thank Sameer, Swetha and Charanya for leading conversation on such a crucial topic. This webinar was also critical in showcasing the power of Entrepreneurs taking the lead in growing local ecosystems



Demystifying Capital for Craft-Led Enterprises

Understanding the Right Capital Fit



SPEAKER

Kanchana KV
NICEOrg



SPEAKER

Hedvig Alexander
Powered By People



SPEAKER

Deepanshu K.
Catalyst AIC

REGISTER →



Friday, Oct 18th 5:30PM IST



Webinar by 200 Million Artisans - Demystifying Capital for Craft - Led Enterprises

Kanchana K V, CEO of NICEorg, was invited to provide insights on capital for craft - led enterprises by **200 Million Artisans**.

In a webinar on the 18th of October, speakers shared practical guidance tailored to creative and cultural enterprises, focusing on aligning financing options with business goals.

Key discussion points included:

- Understanding traditional vs. alternative financing and when to consider each.
- Insights on applying for shows like Shark Tank and assessing loan options.
- Clarifying equity, dilution, and the journey to becoming "capital-ready."
- Common pitfalls to avoid in seeking capital and making growth decisions.

This webinar equipped craft entrepreneurs with the tools and knowledge needed to make informed financial choices for sustainable growth.



Weavehand : Empowerment from within

“I wanted to create value where it was lacking,” says **Ridhima Srivastava**, the founder of **Weavehand**.

The driving force behind Weavehand is its passionate founder, whose journey from orthodox expectations to entrepreneurship is a tale of determination and cultural pride. Born into a family that emphasized conventional career paths, she fought societal pressures to follow her passion for the arts.

The brand aims to preserve India’s rich heritage while addressing the needs of the modern market. Weavehand combines traditional beauty with contemporary design, focusing on art forms like Bawan Buti, Madhubani, and Tikuli.

Each item is crafted using natural dyes and eco-friendly materials to minimize its environmental impact.

Read the full story: <https://niceorg.in/blog/nicestories-weavehand-empowerment-from-within/>

ENTERPRISE UPDATES

Get insights straight from the enterprises within the NICEorg Network

#CelebratingIndia | #IndianSpace

Join us for the inauguration of
Indic Inspirations Experience Center
& Museum Store in Bengaluru

DATE	VENUE	TIME
Saturday, 9 th November 2024	ProSol IT 3rd Floor #25, Pattalamma Temple Road Basavanagudi, Bangalore - 560004	At 11:30 AM followed by Lunch

Come #CelebrateIndia and its rich Traditions, Culture,
Heritage & Achievements

40+ Collections of 800+ #IndicObjects

Rendered through India's Arts & Crafts & Artisanal Engineering

 ISRO

Sunil Jalihal
Founder CEO, Indic Inspirations

Amit Rakecha
Founder, CEO ProSol IT

 **indic**
INSPIRATIONS
ISRO Registered Merchandiser

 **ProSol**
United workways
Business Partner | South India

RSVP
sunil@indicinspirations.com | amit@prosol-it.co.in



Celebrating New Milestones with Indic Inspirations

Indic Inspirations announced the opening of its second airport store at Bengaluru's Terminal 1, following a successful launch at Pune's New Terminal.

As Indic Inspirations plans expansions into more airports, it continues its mission to bring Indian heritage to travelers worldwide.

In addition, Indic Inspirations is set to open an Experience Center & Museum Store at South End Circle, Bengaluru, on 9th November, in partnership with ProSol IT. This center will offer a unique cultural experience, inviting everyone to celebrate India's heritage and achievements.

NICE CHAPTER MEETS

Supporting Partner



Venue Partner



NICEHyderabad Chapter Meet: Pitch Deck Do's and Don'ts

On the 9th of October, 2024, NICEorg conducted a NICEHyderabad Chapter meet with IDFC Bank and Crafts Council of Telangana as supporting and venue partners respectively.

Anupam Pandey, Manager - Investments and Programs, at **Anthill Ventures**, led the discussion on Pitch Deck Do's and Don'ts. With insights on the right kind of resources to be adopted for market research and practical tips on presenting one's business via robust pitch decks, entrepreneurs at the meet had the opportunity to gain valuable learnings.

Vishnu Chaitanya, NICEorg's champion in Hyderabad, also provided insights on digital marketing for cultural enterprises.

Join the Hyderabad Chapter: nicehyderabad@niceorg.in

Be a part of NICEorg

To join the NICE Chapters and contribute to building the cultural entrepreneurship community in your city.

- Join the Bengaluru chapter: nicebengaluru@niceorg.in
- Join the Mumbai chapter: nicemumbai@niceorg.in
- Join the Chennai chapter: nicechennai@niceorg.in
- Join the Hyderabad chapter: nicehyderabad@niceorg.in
- Join the Delhi chapter: nicedelhi@niceorg.in
- Join the Bengal chapter: nicebengal@niceorg.in
- Start a Chapter in your City: namaste@niceorg.in

Get featured on NICE Stories. Tell us about your enterprise.

Fill this Google Form to share your story: <http://bit.ly/nicestories>

Interested in Partnering / Volunteering / Collaborating with us in this exciting journey of building Brand India? Please write to us at namaste@niceorg.in

Follow us on our social media to learn more about our work and to connect with us!



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[NICEorg](https://www.youtube.com/channel/UC...)

Network of Indian Cultural Enterprises

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